



## LT Game – Simple but Functional Product Service

Have you ever observed that players stand in front a slot machine for a long time but still cannot grasp when to win a prize, why the prize has been won, or how much winning could you get? Watched them puzzling about what does it really mean for 66 credits or 88 credit betting? Even after reading the game rules, they still had a feeling that it is so foggy and confusing with those complex wordings; then they would give up on the game eventually.

With the fierce competition in the slot game market, gaming companies make innovations and new changes in the theme, gameplay, and features of the game. It turns out that the complexity of the games also accumulates. For both players and casino management, game information and the “how to” are becoming more and more important. Of course, all necessary game information is listed in “game rules” for players to check. However, this kind of searching pattern is neither convenient nor appealing to the players. As for the casino management, it becomes an evitable task to find an easy and convenient way to demonstrate gameplay information to the players.

As the game developer, LT Game takes the perspective of both the players and casino management coming up with a way to explain the gameplay as well as provide visual gaming experience to the players—producing introductory tutorial videos for each slot game. Players would be able to scan the QR code on the slot machine to enter and watch the video. From these introductory videos, not only can the players understand all the gaming contents, including betting modes, free games, featured games and prize awards; with the gaming screen and sound effects, these videos can also attract players attentions by inducing their interests, helping them understand the gameplay, and forecasting the possible winnings.

Currently, a few introductory videos have been released in Kampek Paradise Casino, and one of them is “Street Steel.”



- First, players will notice the QR code pasted on the betting area of the slot machine.
- Scan the QR code, the introductory video will pop up on the cellphone screen.
- Inside the video, gameplay is detailed illustrated; for example, how free game is triggered; how the racing game proceed after triggering the free game; the result of the racing game will determine the number of free games granted; how multiplied winning would be rewarded...etc.

Indeed, providing slot game introductory video clips are just a simple product service; however, this small feature has its practical functionality. On the one hand, it achieves the goal of conveniently explaining the game to the players; on the other hand, it also has the effect on publicity or promoting the game to the players. Not only that there would be no need for casino management to put in more efforts or manpower on explaining the games to the players; but also, there is no need for the players to spend much time on scrolling down pages of game rules to learn how to play the game. Just scan the QR code of any slot machine and let these easy-to-understand introductory videos show them how to win, and eventually to attract the players sitting down and play.

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### **LT Game**

LT Game, a subsidiary of Paradise Entertainment Limited,

is one of the major gaming products and casino solutions providers in Macau and in the world.

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